

# 2016 Event Application

The Fremont Chamber of Commerce invites you to participate in our premiere summer street festivals.

The **Fremont Festival of the Arts** will be on August 6th and 7th, 2016 from 10:00 AM to 6:00 PM on both days. The Fremont Festival of the Arts is the largest street festival west of the Mississippi and is attended by nearly 400,000 visitors each year. This event features over 700 artisan booths, live musical entertainment, rides and games for kids, and gourmet specialty food items.

To apply for this events, please fill out the appropriate application form, along with a signed copy of the rules of participation, and return it to the Fremont Chamber of Commerce.

Don't miss this great opportunity to participate in some of the Bay Area's biggest events!

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Street: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website : \_\_\_\_\_

**Please check what type of exhibitor you are:**

- Food Vendor** — Food prepared to enjoy at the event.
- Gourmet Marketplace** — Packaged gourmet food specialty
- Business Marketplace** — Chamber members exhibiting products and services
- Street Performer** — Perform such services as: face painting, henna tattoos, balloon animals, juggling, street sketch artist. Only available for the Fremont Festival of the Arts.

Description of your product: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Send or fax application and all materials to:**

FREMONT CHAMBER OF COMMERCE  
39488 STEVENSON PLACE, STE. 100  
FREMONT, CA 94539  
Phone: (510) 795-2244  
Fax: (510) 795-2240  
Email: cbonior@fremontbusiness.com.  
Web site: fremontbusiness.com

**Application will not be complete without the following:**

- 2016 Main Application Completely Filled Out**
- Food Vendor Menu Proposal (if applicable)**
- The individual Exhibitor Reservation**
- Your space fee, paid in full**
- The participation rules signed and dated for each section of the festival to which you are applying**
- Proof of health permit application submission (if applicable)**
- Resale license number or exemption (if applicable)**
- Fremont business license number or payment of city vendor fee**
- Certificate of Insurance, with the Fremont Chamber of Commerce listed as Additional Insured**

# Exhibitor Reservation

## Business Marketplace

Please note that all Business Marketplace exhibitors must be members of the Fremont Chamber of Commerce. For more information about membership, please contact us at 510-795-2244.

### FESTIVAL OF THE ARTS BOOTH FEES

Please sign Rules and Regulations on Page 5

~~Single Front Corner (10'x10') \$ 800 \$ SOLD OUT~~  
(only four Front Corner booths available)

~~Double Front Corner (10'x20') \$ 1325 \$ SOLD OUT~~

Single Booth (10'x10') \$ 575 \$ \_\_\_\_\_

Double Booth (10'x20') \$ 1150 \$ \_\_\_\_\_

Shared Single (10'x10') \$ 625 \$ \_\_\_\_\_  
(two Chamber members sharing a single booth)

Shared Double (10'x20') \$ 1150 \$ \_\_\_\_\_  
(two Chamber members sharing a double booth)

~~Single Booth Discount \$ 525 \$ NOT AVAIL~~  
(reservations received by 6/17/2016)

~~Double Booth Discount \$ 1050 \$ NOT AVAIL~~  
(reservations received by 6/17/2016)

**TOTAL** \$ \_\_\_\_\_

Check enclosed

*Make check payable to Fremont Chamber of Commerce*

Please charge my:

Visa  MasterCard

Name on card: \_\_\_\_\_

Card #: \_\_\_\_\_ CVV \_\_\_\_\_

Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

## Gourmet Marketplace

### FESTIVAL OF THE ARTS BOOTH FEES

Please sign Rules and Regulations on Page 6

Single space (10'x10') \$ 450 \$ \_\_\_\_\_

Double space (10'x20') \$ 900 \$ \_\_\_\_\_

Triple space (10'x30') \$ 1275 \$ \_\_\_\_\_

Corner cap – add \$ 150 \$ \_\_\_\_\_  
(not guaranteed, provide a separate check)

Corner space – add \$ 100 \$ \_\_\_\_\_  
(not guaranteed, provide a separate check)

City of Fremont vendor fee \$ \_\_\_\_\_ 5.00  
(or provide business license for City of Fremont)

### DISCOUNTS AND PACKAGES

10% Booth Discount for Chamber Members

If you are interested in becoming a Chamber member,  
please contact us at 510-795-2244

**TOTAL** \$ \_\_\_\_\_

Check enclosed

*Make check payable to Fremont Chamber of Commerce*

Please charge my:

Visa  MasterCard

Name on card: \_\_\_\_\_

Card #: \_\_\_\_\_ CVV \_\_\_\_\_

Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

# Exhibitor Reservation

## Food Vendor

### **FESTIVAL OF THE ARTS BOOTH FEES**

Please sign Rules and Regulations on Page 7

- Chamber Members      \$650      \$ \_\_\_\_\_  
*(plus 10% of all gross sales\*)*
- Non-Chamber Members      \$850      \$ \_\_\_\_\_  
*(plus 10% of all gross sales\*)*
- City of Fremont vendor fee      \$ \_\_\_\_\_ 5.00  
*(or provide business license for City of Fremont)*

\* 10% of all gross sales goes to the Fremont Community Foundation, which helps support local non-profit organizations. This will be collected Sunday, August 7th, after the close of the Fremont Festival of the Arts, and must be paid in cash.

**TOTAL**      \$ \_\_\_\_\_

- Check enclosed  
*Make check payable to Fremont Chamber of Commerce*
- Please charge my:
  - Visa
  - MasterCard

Name on card: \_\_\_\_\_

Card #: \_\_\_\_\_ CVV \_\_\_\_\_

Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

## Street Performers

### **FESTIVAL OF THE ARTS FEES**

Please sign Rules and Regulations on Page 9

- Single space (10'x10')      \$ 450      \$ \_\_\_\_\_  
*(space will not be confirmed without payment)*
- City of Fremont vendor fee      \$ \_\_\_\_\_ 5.00  
*(or provide business license for City of Fremont)*

**TOTAL**      \$ \_\_\_\_\_

- Check enclosed  
*Make check payable to Fremont Chamber of Commerce*
- Please charge my:
  - Visa
  - MasterCard

Name on card: \_\_\_\_\_

Card #: \_\_\_\_\_ CVV \_\_\_\_\_

Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

# 2016 Food Vendor Menu Proposal

## Fremont Festival of the Arts

### PROPOSED FOOD/BEVERAGE: *(be very specific)*

Food(s): \_\_\_\_\_

Food(s): \_\_\_\_\_

Food(s): \_\_\_\_\_

Food(s): \_\_\_\_\_

### EQUIPMENT:

BBQ – Charcoal

Oven

BBQ - Other

Fire Extinguisher

Gas / Propane Tank (circle one)

Equipment truck – size:

Refrigerator truck – size

Condiment table – size:

Deep Fat Fryer

Other: *(please list)*

Outdoor stove

### ADDITIONAL SPACING REQUIREMENTS :

Use of space outside of the allotted 10' x 10' booth requires approval by the Festival Management Committee. Attach an additional sheet and please list your additional space requirements with measurements. Your request will be reviewed. Failure to request additional space or gain approval will result in the forfeiture of your cleaning deposit. Please draw a diagram of the additional space needed.

# Fremont Festival of the Arts - Business Marketplace Rules and Regulations

## General Fremont Festival of the Arts Rules

**Exhibitor Reservation and Payment:** Booths will be sold on a first come, first serve basis. Full payment must accompany the completed application. Booth space will not be confirmed without full payment. There is a \$25 charge for returned checks.

**Set Up and Tear Down:** Festival hours are 10:00 a.m. to 6:00 p.m. on Saturday August 6th, and Sunday August 7th. Booths must be set-up and staffed no later than 9:00 a.m. and may not be disassembled before 6:00 p.m.

**Electricity:** Electricity is not available on the Festival site. Should you require electricity, you must provide a generator. Festival management must approve the use of generators. Generators must be "whisper quiet" and not exceed 1200 watts.

**Clean Up:** Booth area must be kept clean during the entire show and is the responsibility of the member. In addition, each member is responsible for leaving his/her booth space clean and free of debris at the end of the show. Should a member fail to leave his/her booth space clean and free of debris at the end of the show, the member may forfeit his/her right to participate in future shows or will be required to submit a cleaning deposit for future shows.

**Alcoholic Beverages:** Absolutely no alcoholic beverages will be allowed or consumed in any booth. Absolutely no outside alcoholic beverages may be brought onto Festival grounds. Violation of this rule will result in the immediate closure of the booth with no refund.

**Smoking:** Absolutely no smoking will be allowed in any booth. This includes electronic cigarettes. Violation of this rule will result in the immediate closure of the booth with no refund.

**Pets:** Pets and animals are not allowed on the grounds of the Fremont Festival of the Arts.

**Damage:** Organizations are responsible for any damage that may result from their participation (deliveries, improper set-up, extending outside the booth perimeters, etc.). The Fremont Chamber of Commerce is not responsible for any theft or damage.

**Rule Violations:** Any flagrant violations of the Festival guidelines and rules set forth by the Festival Committee will constitute an immediate removal from the Festival with no refund. Failure to comply with Festival rules will forfeit eligibility in future years.

**Cancellation:** Cancellations received prior to 5:00 p.m. on **Friday, June 17, 2016** will receive a full refund of participation fees. Cancellations received after that date will not be subject to refund unless booth space is resold.

## Additional Business Marketplace Fremont Festival of the Arts Rules

1. **First time Business Marketplace exhibitors: Must attend a pre-Festival meeting on either Wednesday, June 29th or Thursday, July 21st, 2016. We strongly encourage previous Business Marketplace exhibitors to attend as well.**
2. **Booth Structure:** Will be provided for exhibitors use. The booth structure for each single/shared booth shall be a 10' deep x 10' wide space covered by a canopy and include a 6' folding table and two chairs. A double booth structure shall be 10' deep x 20' wide covered by a canopy and include two 6' folding tables and two chairs. Table coverings will not be provided. Booth structure height is 7'. **EXHIBITORS MUST USE STRUCTURE PROVIDED.**
3. **Booth Placement:** Members will be allowed to choose specific booth placement provided they register on or before June 17, 2016. Selection order will be based upon the date that application and payment are received by the Chamber office. Please note the Chamber does not restrict or dictate the relative placement of related or similar businesses. Registrations received after June 17, 2016 will be assigned a booth location based on the order the registration and payment are received. Whether chosen or assigned, members may not trade locations or sublet space without prior permission of the Chamber office.
4. **Shared Booth Space:** Booth space may be shared between two member companies only. There is a surcharge for shared booths. Only one member may be named as Chamber contact. Chamber will not be responsible for multiple billings or mailings.
5. **Lines:** Members are responsible for managing lines of visitors originating from their booths and must direct the line so as not to interfere with other exhibitors. In addition, please be considerate of other exhibitors in terms of display devices and sound volume.
6. While handing out information about your company is encouraged, exhibitors must remain within their allocated booth space.
7. **Vehicles:** No motor vehicles of any kind are to be displayed in Business Marketplace. If a motor vehicle is displayed, you will be asked to leave Business Marketplace and your fee will be forfeited.
8. **Sales: Absolutely no retail sales** may be conducted in the Business Marketplace booths, this includes accepting deposits and / or tips. Additionally Business Marketplace exhibitors may not solicit or collect donations for non-profit organizations. Business Marketplace is for information exhibits only.
9. **Consumable Food or Beverages:** Other than sample sizes, you may not serve or sell food or beverages in the Business Marketplace as this is in direct competition with our non-profit food vendors. If your business requires you to hand out samples of your product, a Health Permit is required from the Alameda County Health Department: no exceptions. An application can be filled out at: [https://www.acgov.org/aceh/food/TFF\\_Application\\_Booth.pdf](https://www.acgov.org/aceh/food/TFF_Application_Booth.pdf).
10. **Commerce:** Commerce in the booth must be the member's primary business defined as business of record at the Chamber office.
11. **Signage:** Signage for each individual booth will be the responsibility of the booth owner. No signs, banners or flags are to be attached above the booth. Participants who represent products and services of another company will be able to display no more than one 24 inch by 36 inch poster of each company, with a maximum of four posters. Drawing prizes and giveaways will be limited to one 24 inch by 36 inch poster and may not conflict with any exclusive sponsor of the Festival.
12. **Insurance:** Exhibitor will carry adequate insurance against all public liability claims and costs, including reasonable attorney's fees incurred as a result of any personal injury or property damage. Exhibitor is required to provide a Certificate of Insurance naming the Fremont Chamber of Commerce as an additional insured.

## Participation & Hold Harmless Agreement

The undersigned, as agent for the organization, individuals and/or agency represented agrees to abide by the rules and regulations in this agreement, and understands that should the organization, or members of the organization fail to observe and abide by the rules and regulations as set forth above, the organization will become ineligible to participate in future Festivals. I further agree to hold the FREMONT CHAMBER OF COMMERCE, THE CITY OF FREMONT, AND ITS AGENCIES, free and harmless from any and all liability for bodily injury, property damage or loss arising out of activities resulting from participation in the Fremont Chamber of Commerce annual Fremont Festival of the Arts, August 6 & 7, 2016.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_ 5

# Fremont Festival of the Arts - Gourmet Marketplace Rules and Regulations

## General Fremont Festival of the Arts Rules

**Exhibitor Reservation and Payment:** Booths will be sold on a first come, first serve basis. Full payment must accompany the completed application. Booth space will not be confirmed without full payment. There is a \$25 charge for returned checks.

**Set Up and Tear Down:** Festival hours are 10:00 a.m. to 6:00 p.m. on Saturday August 6th, and Sunday August 7th. Booths must be set-up and staffed no later than 9:00 a.m., and may not be disassembled before 6:00 p.m.

**Electricity:** Electricity is not available on the Festival site. Should you require electricity, you must provide a generator. Festival management must approve the use of generators. Generators must be "whisper quiet" and not exceed 1200 watts.

**Clean Up:** Booth area must be kept clean during the entire show and is the responsibility of the member. In addition, each member is responsible for leaving his/her booth space clean and free of debris at the end of the show. Should a member fail to leave his/her booth space clean and free of debris at the end of the show, the member may forfeit his/her right to participate in future shows or will be required to submit a cleaning deposit for future shows.

**Alcoholic Beverages:** Absolutely no alcoholic beverages will be allowed or consumed in any booth. Absolutely no outside alcoholic beverages may be brought onto Festival grounds. Violation of this rule will result in the immediate closure of the booth with no refund.

**Smoking:** Absolutely no smoking will be allowed in any booth. This includes electronic cigarettes. Violation of this rule will result in the immediate closure of the booth with no refund.

**Pets:** Pets and animals are not allowed on the grounds of the Fremont Festival of the Arts.

**Damage:** Organizations are responsible for any damage that may result from their participation (deliveries, improper set-up, extending outside the booth perimeters, etc.). The Fremont Chamber of Commerce is not responsible for any theft of damage.

**Rule Violations:** Any flagrant violations of the Festival guidelines and rules set forth by the Festival Committee will constitute an immediate removal from the Festival with no refund. Failure to comply with Festival rules will forfeit eligibility in future years.

**Cancellation:** Cancellations received prior to 5:00 p.m. on **Friday, June 17, 2016** will receive a full refund of participation fees. Cancellations received after that date will not be subject to refund unless booth space is resold.

## Additional Gourmet Marketplace Fremont Festival of the Arts Rules

- Packaging and Items for Sale:** Because our food concessions are operated by charitable non-profit organizations for the purpose of fund raising, we cannot allow the sale of individual portions for consumption at the festival. The exhibitor must produce all items, no mass-produced or imported items will be allowed. All products must be packaged for the consumer to take home.
- Photos:** During the festival, the products exhibited will be checked against the photos and the description provided with your application. If items exhibited are grossly different in nature than appears on this application, the exhibitor will be removed from the festival and will forfeit all fees paid.
- Booth Placement:** Space location is assigned by the Fremont Chamber of Commerce, unless you reserve a corner space. No vendors selling the same type of products will be placed next to each other. Please notify Cindy (cbonior@fremontbusiness.com) if you have a special request. Accepted exhibitors will receive space assignments via email no later than July 27, 2016 along with instructions. Only applicants who have requested and paid for corners will be placed on corners.
- Ice:** The Festival does not supply ice; however, ice is available for purchase on site.
- Health Department:** All vendors are required to obtain their own health permits from the Alameda County Environmental Health Department. Proof of an issued health permit, covering the entire duration of the Festival, must be received by the Fremont Chamber of Commerce **no later than August 1, 2016**. Vendors who do not submit proof of an issued health permit by this date will not be allowed to participate in the Festival and will forfeit all fees. An application can be filled out at: [https://www.acgov.org/aceh/food/TFF\\_Application\\_Booth.pdf](https://www.acgov.org/aceh/food/TFF_Application_Booth.pdf).
- State Board of Equalization:** All vendors are required to submit a valid California Resale Number with application. Exempt vendors must submit form BOE-410-D with completed application. Form BOE-410-D is included with this application. **Documentation for exempt vendors must be submitted with your completed application.**
- City of Fremont:** The City of Fremont requires any vendor located within the City of Fremont to have a business license. If your business is located within city limits, you must submit a copy of your business license with this application. If your company is not located within city limits, you are required to hold a Temporary Vendor Permit. The fee is \$5 and is listed in the fee section of the application. Please remit this fee with your application and we will file the necessary permit application for you.
- Insurance:** Exhibitor will carry adequate insurance against all public liability claims and costs, including reasonable attorney's fees incurred as a result of any personal injury or property damage. Exhibitor is required to provide a Certificate of Insurance naming the Fremont Chamber of Commerce as an additional insured.

## Participation & Hold Harmless Agreement

The undersigned, as agent for the organization, individuals and/or agency represented agrees to abide by the rules and regulations in this agreement, and understands that should the organization, or members of the organization fail to observe and abide by the rules and regulations as set forth above, the organization will become ineligible to participate in future Festivals. I understand that during the Festival, my work will be checked against the photos and description that I have provided with the application and if that if the items grossly differ in nature or are obviously of commercial origin or are imported, I will be removed from the show and forfeit all fees paid. I further agree to hold the FREMONT CHAMBER OF COMMERCE, THE CITY OF FREMONT, AND ITS AGENCIES, free and harmless from any and all liability for bodily injury, property damage or loss arising out of activities resulting from participation in the Fremont Chamber of Commerce annual Fremont Festival of the Arts, August 6 & 7, 2016.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Fremont Festival of the Arts - Food Vendor Rules and Regulations

## General Fremont Festival of the Arts Rules

**Exhibitor Reservation and Payment:** Booths will be sold on a first come, first serve basis. Full payment must accompany the completed application. Booth space will not be confirmed without full payment. There is a \$25 charge for returned checks.

**Set Up and Tear Down:** Festival hours are 10:00 a.m. to 6:00 p.m. on Saturday August 6th, and Sunday August 7th. Booths must be set-up and staffed no later than 9:00 a.m. and may not be disassembled before 6:00 p.m.

**Electricity:** Electricity is not available on the Festival site. Should you require electricity, you must provide a generator. Festival management must approve the use of generators. Generators must be "whisper quiet" and not exceed 1200 watts.

**Clean Up:** Booth area must be kept clean during the entire show and is the responsibility of the member. In addition, each member is responsible for leaving his/her booth space clean and free of debris at the end of the show. Should a member fail to leave his/her booth space clean and free of debris at the end of the show, the member may forfeit his/her right to participate in future shows or will be required to submit a cleaning deposit for future shows.

**Alcoholic Beverages:** Absolutely no alcoholic beverages will be allowed or consumed in any booth. Absolutely no outside alcoholic beverages may be brought onto Festival grounds. Violation of this rule will result in the immediate closure of the booth with no refund.

**Smoking:** Absolutely no smoking will be allowed in any booth. This includes electronic cigarettes. Violation of this rule will result in the immediate closure of the booth with no refund.

**Pets:** Pets and animals are not allowed on the grounds of the Fremont Festival of the Arts.

**Damage:** Organizations are responsible for any damage that may result from their participation (deliveries, improper set-up, extending outside the booth perimeters, etc.). The Fremont Chamber of Commerce is not responsible for any theft of damage.

**Rule Violations:** Any flagrant violations of the Festival guidelines and rules set forth by the Festival Committee will constitute an immediate removal from the Festival with no refund. Failure to comply with Festival rules will forfeit eligibility in future years.

**Cancellation:** Cancellations received prior to 5:00 p.m. on **Friday, June 17, 2016** will receive a full refund of participation fees. Cancellations received after that date will not be subject to refund unless booth space is resold.

## Additional Food Vendor Fremont Festival of the Arts Rules

- Food Menu Approval:** Each organization must have food items approved by the Festival Committee. No changes may be made without prior approval. The Festival will accommodate only two organizations selling the same type of food items. Organizations may be asked to change from a specific food item if it is found that more than two organizations are selling that item. The organizations selling that food item for the longest period of time will be allowed to continue selling that item.
- Sponsorship:** In the event that an exclusive corporate sponsorship agreement is secured with a food or beverage vendor, all food booth participants will be required to support the products available through that exclusive sponsorship agreement.
- Food Storage:** Trucks will not be allowed on the Festival site before **9:00 p.m. on Friday, August 5. The Festival Committee must approve parking placement of trucks.**
- Ice:** The Chamber does not supply ice; however, ice is available on site and is the responsibility of the organization to purchase as needed.
- Permits: Organizations are responsible for the securing of and the payment of any and all necessary permits and licenses required to operate, including, but not limited to health permit, resale certificate, etc.** A copy of all permits and certificates must be submitted to the Chamber office no later than **Monday, August 1, 2016**. Failure to submit all necessary permits, certificates or comply with any and all health regulations will result in the forfeiture of booth space with no refund. A health permit can be filled out at: [https://www.acgov.org/aceh/food/TFF\\_Application\\_Booth.pdf](https://www.acgov.org/aceh/food/TFF_Application_Booth.pdf).
- Member Rate:** Organization must be a member in good standing at the time of application in order to receive Chamber member rate.
- Deposit:** In addition to the Food Booth Rental Fee, a refundable deposit of \$250 must accompany the completed application. The deposit will be refunded following the Festival provided nightly inspections indicate that the food booth was clean and screening undamaged and upon receipt of the Mandatory Food Booth Survey.
- Fremont Community Fund:** Food booths must pay 10% of their gross sales from the Festival to the Fremont Community Fund. This payment must be paid in cash on Sunday, August 7th, after the close of the Festival.
- Booths:** Free standing, covered booths will be provided, set up and removed by the Fremont Chamber of Commerce. Booths are screened per health code requirements. Booths are 10' wide and 10' deep. Booths may not be moved, turned or altered without prior permission or assistance from Festival management.
- Equipment:** All equipment including worktables, chairs, food coolers or warmers, fire extinguishers, etc. are to be furnished by the organization. **Food Quantity:** Food booths must provide enough food to sell product on both days of the Festival.
- Sales:** Food and beverages may be served from the front of the booth only.
- Samples:** Although product sampling is encouraged, the distributing of samples must be done within the confines of your booth. Individuals may not stand outside the booth and distribute samples.
- Grey Water:** All water and ice are to be disposed of in nearby grey water containers.
- Recyclables:** Organizations must transport their recyclable materials (cardboard, glass, aluminum) to the designated recycling bins to a location closest to their booth.
- Trash:** Organizations will be issued a warning if an inspection reveals a trash problem and will be given the opportunity to correct the problem. The goal of the Festival is not to keep your deposit but to keep the Festival site clean and safe, thus reducing costs and liabilities for all.
- Insurance:** Exhibitor will carry adequate insurance against all public liability claims and costs, including reasonable attorney's fees incurred as a result of any personal injury or property damage. Exhibitor is required to provide a Certificate of Insurance naming the Fremont Chamber of Commerce as an additional insured.
- Signage:** All organizations must abide by the attached signage rules (page 8).

## Participation & Hold Harmless Agreement

The undersigned, as agent for the organization, individuals and/or agency represented agrees to abide by the rules and regulations in this agreement, and understands that should the organization, or members of the organization fail to observe and abide by the rules and regulations as set forth above, the organization will become ineligible to participate in future Festivals. I further agree to hold the FREMONT CHAMBER OF COMMERCE, THE CITY OF FREMONT, AND ITS AGENCIES, free and harmless from any and all liability for bodily injury, property damage or loss arising out of activities resulting from participation in the Fremont Chamber of Commerce annual Fremont Festival of the Arts, August 6 & 7, 2016.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Fremont Festival of the Arts - Food Vendor Signage Rules

In order to allow you to better market your organization, you are now allowed to provide signage for your own booth. You must however, adhere to the following signage rules.

1. You may create and use signs for your booth to help promote your organization or the food items that your organization is selling.
2. You may use the signs provided by the Chamber for previous festivals, however, it is your responsibility to pick them up from the Chamber office beginning Tuesday, June 16th. The signs will not be available the day of the festival, nor will they be hung for you by the Festival staff. It is your responsibility to store the sign once you pick it up.
3. Flag type signs, (vertical signs no larger than 34" x 60"), may be hung above the roof line of the booth. However, your organization is responsible for hanging the signs so they withstand wind; and, your organization is responsible for adequately weighting your booth to counterbalance the sign weight and pull from the wind. Festival Staff has final say as to whether the sign is installed and booth adequately weighted to ensure the safety of our guests.
4. Absolutely no horizontal banners, stretching across the booth, may be mounted above the roofline of your booth.
5. Your organization is responsible for taking down the sign and storing it following the festival.
6. Third party signage of any kind is not allowed.
7. Signage may be installed in the back of your booth or below the counter line of the booth.
8. A-frame signs are allowed but it may not be placed in the aisle ways or in any area that may be deemed a trip hazard by festival staff. Additionally, the A-frame may not be placed more than two feet from your booth.
9. You may not hang signage other than 8 ½" x 11" price sign off the front mesh covering of your booth. Any damage caused by hanging the signs on the booth mesh will be the responsibility of the organization and damage fees will be deducted from your deposit.
10. Do not cover any signage required by the various health and regulatory agencies policing our festival.
11. The Festival Staff will remove signs deemed to be unsafe or in violation of these rules. In addition, violation of these rules may result in the forfeiture of your booth in future festivals.



# Fremont Festival of the Arts - Street Performer Rules and Regulations

## General Fremont Festival of the Arts Rules

**Exhibitor Reservation and Payment:** Booths will be sold on a first come, first serve basis. Full payment must accompany the completed application. Booth space will not be confirmed without full payment. There is a \$25 charge for returned checks.

**Set Up and Tear Down:** Festival hours are 10:00 a.m. to 6:00 p.m. on Saturday August 6th, and Sunday August 7th. Booth spaces must be set-up and staffed no later than 9:00 a.m. and may not be disassembled before 6:00 p.m.

**Electricity:** Electricity is not available on the Festival site. Should you require electricity, you must provide a generator. Festival management must approve the use of generators. Generators must be "whisper quiet" and not exceed 1200 watts.

**Clean Up:** Booth area must be kept clean during the entire show and is the responsibility of the member. In addition, each member is responsible for leaving his/her booth space clean and free of debris at the end of the show. Should a member fail to leave his/her booth space clean and free of debris at the end of the show, the member may forfeit his/her right to participate in future shows or will be required to submit a cleaning deposit for future shows.

**Alcoholic Beverages:** Absolutely no alcoholic beverages will be allowed or consumed in any booth. Absolutely no outside alcoholic beverages may be brought onto Festival grounds. Violation of this rule will result in the immediate closure of the booth with no refund.

**Smoking:** Absolutely no smoking will be allowed in any booth. This includes electronic cigarettes. Violation of this rule will result in the immediate closure of the booth with no refund.

**Pets:** Pets and animals are not allowed on the grounds of the Fremont Festival of the Arts.

**Damage:** Organizations are responsible for any damage that may result from their participation (deliveries, improper set-up, extending outside the booth perimeters, etc.). The Fremont Chamber of Commerce is not responsible for any theft of damage.

**Rule Violations:** Any flagrant violations of the Festival guidelines and rules set forth by the Festival Committee will constitute an immediate removal from the Festival with no refund. Failure to comply with Festival rules will forfeit eligibility in future years.

**Cancellation:** Cancellations received prior to 5:00 p.m. on **Friday, June 17, 2016** will receive a full refund of participation fees. Cancellations received after that date will not be subject to refund unless booth space is resold.

## Additional Street Performer Fremont Festival of the Arts Rules

1. **Approval:** Festival Management has sole discretion in the approval of all products and services to be sold at the event.
2. **Product Sales:** You are limited to **two** items for sale; each item **must** be handcrafted and related to your talent. Each item must be listed and described in detail (on page 1 under "Description of your product"). **Absolutely no commercial or mass produced products are permitted.**
3. **Food & Beverage Sales:** Absolutely no consumable food or beverage may be served or sold in the Street Performer space.
4. **Check In:** Street Performers will check in no later than 9:00 a.m. on Saturday, August 6, 2016. If entertainer has not checked in by 9:00 a.m., the Festival reserves the right to reassign space. Should Street Performer not be able to perform, no refund will be made.
5. **Placement:** All performers will be assigned a booth space and stay in that 10x10 area. No "on the street" or mobile performances are allowed. The Festival reserves the right to relocate Street Performer at any time if necessary.
6. **Credentials:** Street Performer will wear or display an official Street Entertainer badge that designates the entertainer as an authorized participant of the Fremont Festival of the Arts. *(No exceptions will be made).*
7. **Permits:** Street Performer will be responsible for all licenses and permits to comply with all laws and regulations whether local, state or federal that pertains to operation of such entertainment on the Festival site.
8. **Equipment:** Street Performer will be responsible for personal equipment and set-up.
9. **Festival Logo Use:** Street Performer is not allowed to use the Festival logo.
10. **Photography:** Festival reserves the right to use the Street Performer's name and photograph in connection with promotion of the Festival.
11. **Insurance:** Exhibitor will carry adequate insurance against all public liability claims and costs, including reasonable attorney's fees incurred as a result of any personal injury or property damage. Exhibitor is required to provide a Certificate of Insurance naming the Fremont Chamber of Commerce as an additional insured.

## Participation & Hold Harmless Agreement

The undersigned, as agent for the organization, individuals and/or agency represented agrees to abide by the rules and regulations in this agreement, and understands that should the organization, or members of the organization fail to observe and abide by the rules and regulations as set forth above, the organization will become ineligible to participate in future Festivals. I further agree to hold the FREMONT CHAMBER OF COMMERCE, THE CITY OF FREMONT, AND ITS AGENCIES, free and harmless from any and all liability for bodily injury, property damage or loss arising out of activities resulting from participation in the Fremont Chamber of Commerce annual Fremont Festival of the Arts, August 6 & 7, 2016.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_